



NEW PAGE TURNERS LIMITED.

COMPANY PROFILE.

"The Light Of Wisdom"

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"The Light Of Wisdom"

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NEW PAGE TURNERS LIMITED - LEADERSHIP



FESTO AKONDE IMBO, MPRSK

CHIEF EXECUTIVE OFFICER



ELIZABETH WANYOIKE

TECHNICAL & OPERATIONS
DIRECTOR



MARY MUTHONI KABIRU

CUSTOMER SUCCESS &
BUSINESS DEVELOPMENT
DIRECTOR



JANE GICHUKA

FINANCE & ADMINISTRATIVE
DIRECTOR



Our Commitment.

We strive every day to provide service excellence that exceeds our customers' expectations and delivers an industry-leading experience that truly wows our clients, as we continue to focus on creating value for all of our stakeholders. We are committed to steer this great company's growth and operational excellence in the coming years.

We have been committed to this strategy since 2015, and the Company has been on track with its implementation.

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Project Execution

We have undertaken to continue to satisfy our clients electrical line construction services through efficient and consistent work practices in a safe and healthy environment for all our employees and community, guided by our vision of providing reliable, safe, quality, and competitively priced electrical power line installation services and products.





Cont:

We have established an elaborate governance structure through our Board, and they are aware of emerging issues and have put policy measures in place to secure the company's future gains and maximize shareholder wealth. Our emphasis on innovation, continuous improvement, renewable energy solutions, human capital development, adoption of new technologies, and strengthening our role as a responsible corporate citizen in electrical power line installation and maintenance most reliable partner in Kenya exemplifies this.



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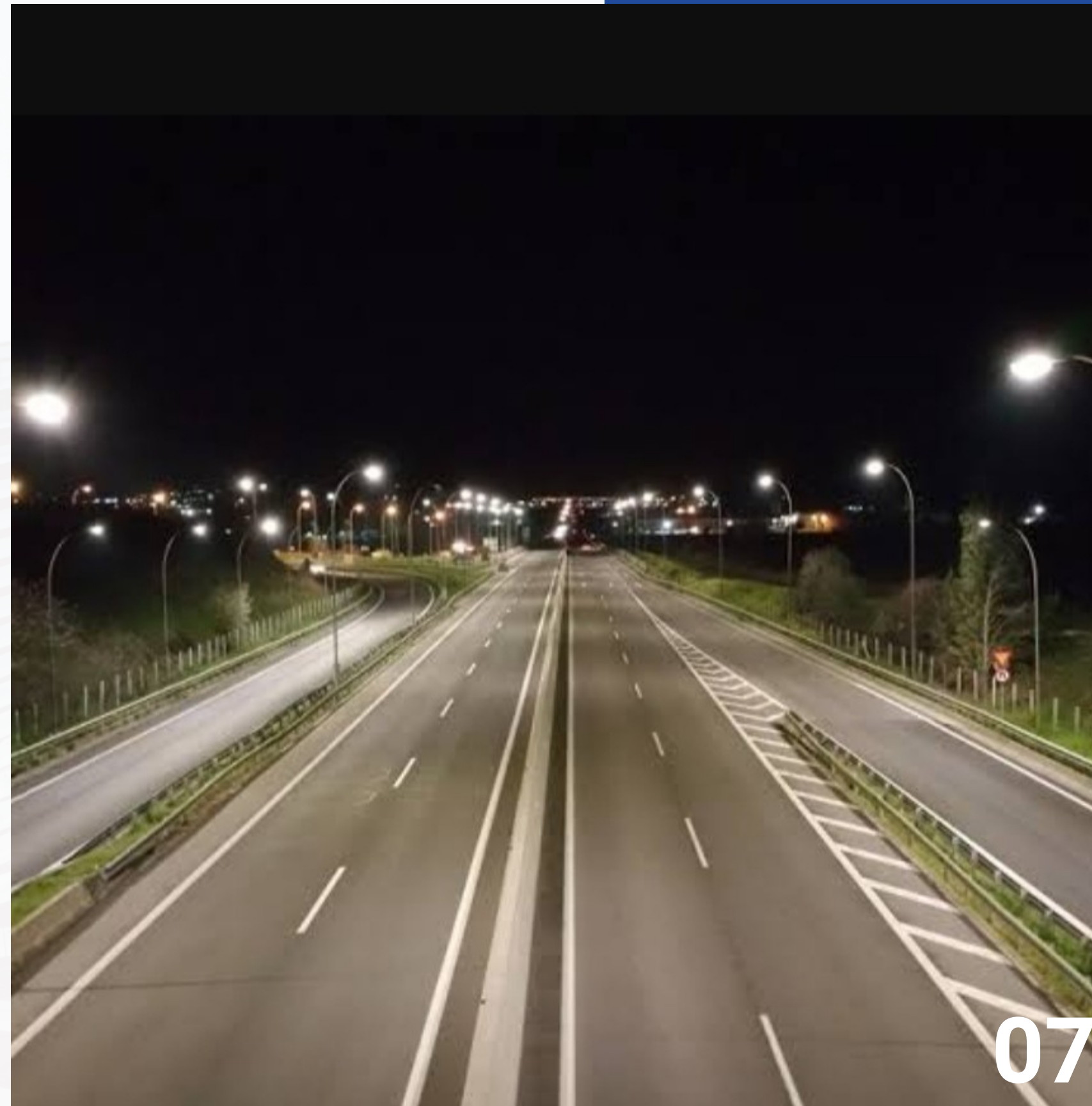
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About us

NEW PAGE TURNERS LIMITED is a forward-thinking, energetic, and dynamic electricity installation company that was established in Kenya under the Companies Act (Cap 486) Laws of Kenya to provide a wide range of innovative and cost-effective electrical services and products. The Company provides unrivaled nationwide service to its clients.

We provides Electrical Engineering in the construction, maintenance, and expansion of electrical transmission lines, street lighting and high mast installation, solar renewable energy installation and maintenance, and other power and energy-related services.



Who we are!

We are a group of visionary and enthusiastic Engineers with extensive experience in the Energy sector who are always willing to go the extra mile to give our firm a competitive edge in providing effective and efficient service to our clients. We've built a reputation for excellence and professionalism by consistently striving to meet - and even exceed - standards that set the tone for a long-term business relationship with our clients.



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The Energy & Petroleum Regulatory Authority -EPRA has registered us as an electrical contractor under the Energy Act of 2006. We are also registered as an electrical contractor with the NCA (National Construction Authority), which is responsible for streamlining, overhauling, and regulating the Kenyan construction industry.

We have worked hard to create a work environment that promotes empowerment and collaboration. With a rooted foundation focused on our core values of Quality, Integrity, Professionalism, and Teamwork, we have built a team of driven and passionate individuals who are true experts in their trade as we focus on work-life balance and a collaborative approach to Project Management, as we endeavor to challenge each employee to achieve their full potential on their service deliveries.



COMPANY VISION

To be the most preferred electrical power line installation and maintenance partner in Kenya and beyond by providing high-quality, efficient, reliable, safe, and cost-effective services.

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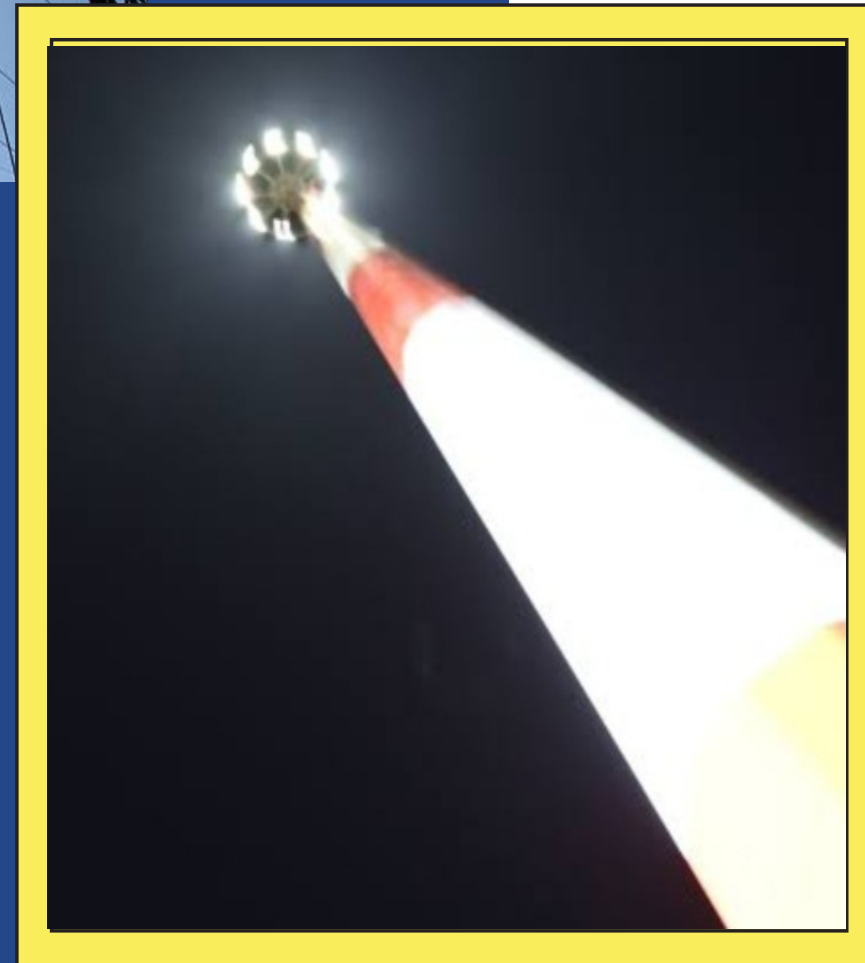
COMPANY MISSION

To satisfy our clients' needs for electricity line construction services by implementing efficient and consistent work practices in a safe and healthy environment for all of our employees and the community.

Our Values.



Our company's current operational area is in Kenya, and it serves the majority of Eastern Africa from its headquarters in Kenya's capital, Nairobi County.



- Professionalism
- Integrity
- Mutual Respect
- Quality
- Team Work
- Customer Service



We Have The Best Team



New Page-Turners Management recognizes that one of our key strengths is employees' knowledge and expertise, so we are constantly investing in their education and training. Furthermore, one of the company's top priorities is the protection of workers' Environment Health and Safety operations standards, particularly in all of our projects executions. In this context, we were able to meet our targets and significantly increase shareholder value by bringing in new capacity, scaling our in-house expertise, and incorporating new technologies into our service delivery.





OUR SERVICE DELIVERY

Our vision is to continue to be the market leader in the East African region for reliable electrical engineering power line construction, green energy solutions and maintenance. It is fair to say that the backbone of our successful business model is a dedicated, competent, and skilled workforce capable of delivering new power projects on time and within budget, while also operating and maintaining existing assets to ensure the Company's continued operations efficiency.

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Our Scope of Business

Our Service Reputation.

We are well known for our on time project delivery, emphasis on dependable electrical engineering power line construction and maintenance, and renewable energy expansion drive, as well as our innovative nature, efficiency, and prudent resource management.

01 Electrical Wiring and Installation



02 Street Lights Installation and Maintenance



03 Supply of Wiring and Street Lighting Fittings and Equipments

05 Powerline Costruction and Maintenance

06 Green Energy Solutions

04 Supply of power line construction materials and fittings such as: poles, conductors, cables, insulators, street lights. **15**

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Electrical Tools & Equipments.



01 | All hand tools

02 | Standby Generators

03 | Scaffolding, ladders
e.t.c

04 | Workshop tools

05 | Wiring
Equipment

06 | Electrical testing
equipments

07 | Electrical tools i.e
Drilling machines,
grinders, jigsaws e.t.c.

08 | Large Cable stand
equipment, large
crimping gear

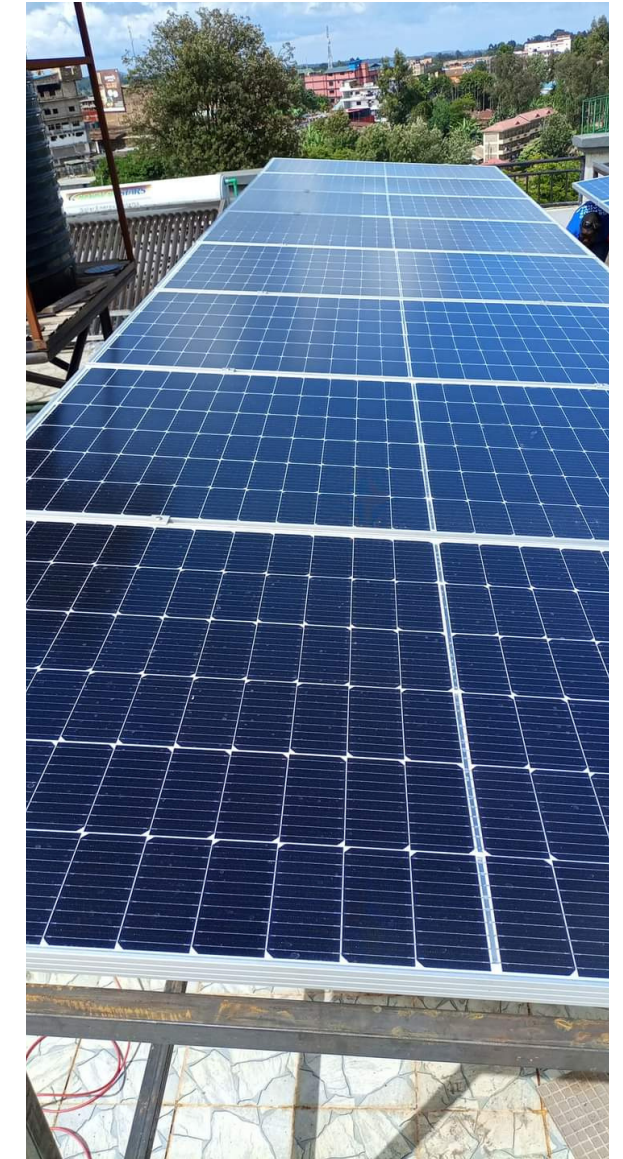
09 | MV/LV Testing
equipment

10 | Green Energy
Solutions **16**

Outdoor Lighting Installation.

We provide both integrated road lighting installation and high mast lighting. Electrical & Solar
These solutions are appropriate for applications requiring consistent night time illumination for vision or security. We provide both electrical and solar lighting. Our installations are applicable in the following areas:-

- Lighting of Streets.
- Highways & Motorways/
walkways.
- Markets.
- Carparks.
- Camp Sites.
- Service Stations.
- Schools.
- Play Grounds and Stadias.



Power line Construction, renewable energy solutions, installation & Maintenance.



We have extensive experience in the Power line construction, renewable energy solutions, installations, and maintenance. We provide quality and safe power lines by working in collaboration closely with our clients and partners to ensure that the project is completed on time and within budget, using the highest and best quality products.





Strategy 1

- **Account-based marketing:** is a strategic marketing tactic that focuses on developing highly-targeted marketing campaigns directed towards just a few "big-fish" accounts you know are your ideal customers.

Strategy 2

- Social Media Marketing
- Social Media Advertising
- Implement Compelling Content Marketing.
- Create & Maintain A User-Friendly Website
- Set up Google ads

Strategy 3

- Adopt A Growth Marketing Methodology
- Include your staff in the marketing campaign
- Adopting a customer Centric Culture.

Market Strategy



Our vision is to remain the market leader in the provision of reliable energy in electrical line construction services in the East African region and beyond. It is fair to say that the backbone of our successful business model is a committed, competent and skilled workforce that is able to both deliver new power projects on time and within budget, while operating and maintaining existing assets to ensure sustained generation for the Company.

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Financial Strategy



In order for New Page Turners Limited to deliver the new global service capacity beyond East Africa, we will need to raise US\$10 Million,” In order to achieve this, we will draw on a mixture of financial approaches - mainly loans from the Private Equity including concessionary financing - while in the future we will explore options including public private partnerships, Debt Equity, Joint Ventures and asset-backed securities to fund our capital expenditure needs. With the goal to stabilize and create sustainable power supply for Kenya, this will constantly be monitored and revamped as the Company grows and projects open up.

Equipment Cost

Projects Operations Cost

Human Resources Cost

Marketing Cost



Health and Safety.



New page turners Limited commitments to the environment, health, and safety go beyond regulatory compliance and good business practice. It is an essential component of our core values. We believe that accident prevention is as important as quality, morale, production, and cost.

New Page Turner's dominant safety philosophy encourages employees to protect and support one another in the workplace.

01 Environment.

All staff are fully aware of plans before commencing works, and detailed risk assessments and method statements, including lock off procedures, will be produced before work is started.

02 Health.

Special Risk Assessments and Method Statements will be put in place to consider any special circumstances, such as life support equipment and larger ring supplies.

03 Safety.

All work will be carefully planned, communicated to relevant personnel and carried out in compliance with permits to work where required.

Our Project

We have taken projects in the following areas:

- Mini Substations – 11KV and 22KV
- Overhead Lines LV
- 11KV and 22KV power transmissions and Transformers.
- 11 KV – 33KV power Transmission Lines and Transformers
- Low Voltage Lines and Meter Installation
- 66 KV – 132 KV Transmission lines and Substations
- High Voltage Lines & Substations.



■ Our Clients

We take pride in timely delivery of quality products/ services. We have clients in both private and in the public sector such as Government Ministries and Parastatals



■ Our Partners and Suppliers

We are committed in providing world class Power & Energy solutions using well known and trusted brands.

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Quality Assurance.

New Page Turners is committed to leading the market in satisfying customer needs by providing versatile and innovative electrical and control solutions...

We take pride in the ability and experience of the staff at New Page Turners Limited to reliably deliver quality work, profitably to all..



Connect With Us!

"The Light Of Wisdom"



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